

TST

Content to Career

AI-first career accelerator for content creators, AI automators & digital marketers

Bhandara • Mumbai | +91 84596 12191

TST

Who We Are

Founded in 2026 by Shanthu

Shivkumar Gabhane & Heena

Manish Dalal, Thrive Skill Tech is an MSME-registered institution helping learners across Maharashtra build real careers in content and digital marketing.

V Vision

To become India's most trusted AI-first learning institution that prepares students for the future of work.

M Mission

Empower learners through practical AI education, real-world projects, mentorship, and career-focused learning experiences.

B Brand Promise

We don't teach software. We build AI-ready professionals.

WHY LEARN WITH US

Professional. Practical. Future-focused.

01

Affordable Pricing

Career-grade skills starting at just ₹99, built for every learner's budget.

02

Internship Certificate

Real internship experience and certification with select programs.

03

Practical Over Theory

Every module ends in a hands-on project or assignment, not just slides.

04

AI-First Curriculum

Learn to use AI agents and automation tools that the industry is adopting now.

05

Local + Global Reach

Content in Hindi, English & Marathi — built for Maharashtra, ready for the world.

06

Mentorship & Community

Learn alongside a community of creators and marketers, guided by mentors.

Our Programs at a Glance

Six pathways — from a 7-day starter to a full career transformation.

Starter Content Courses guide	1 day each	■99
Bootcamp courses	21 days	■1,500
Certified Content Strategy Course (CCSC)	4 weeks + 1 month internship	■9,999
Master in Content Creation & Digital Marketing (MCDM)	2 months + 1 month internship	■14,999
AI Agents & Automation for Digital Marketers	10–12 weeks + 1 month internship	■24,999

Starter Content Courses

Bite-sized, beginner-friendly courses to test the waters.

■ 99

1 UGC Content Creation

Learn to create authentic user-generated content that brands and audiences love — from concept to final cut.

2 Education Content Creation

Turn knowledge into scroll-stopping educational reels, carousels, and videos that teach and grow an audience.

3 Faceless Content Creation

Build a content channel without showing your face — voiceovers, text-based videos, and faceless niches.

4 Content Creation Basics

The essential starter kit: hooks, scripting, shooting on a phone, and posting consistently.

7-DAY PROGRAM

Bootcamp Courses

■ 1,500

Each course

21 Days

Duration

1 Content Creation

Learn introduction of content creation — perfect for absolute beginners who want core skills and confidence in just one week.

2 SEO

Learn the introduction of SEO in digital marketing—perfect for beginners who want core skills in just a week!

3 Reel Creation

Learn the introduction of reel creation—perfect for beginners who want core skills in just a week!

4 Python

Learn basics of python in our 1week bootcamp for beginners who want to ace

FLAGSHIP PROGRAM

Master in Content Creation & Digital Marketing (MCDM)

Our most complete program—content creation, personal branding, communication skills, and digital marketing, capped with a real internship.

■ **14,999**

Course Fee

2 Months + 1 Month Internship

Duration

Graduate with a full portfolio, an internship certificate, and the skills to work as a creator, marketer, or freelancer.

What You'll Learn

- Content creation & Marketing
- Online Reputation Management
- Website Planning & Creation
- Algorithms, SEO & growth strategy
- Affiliate marketing
- Google Analytics Setup
- Digital marketing & paid ads
- Sales funnels & lead generation
- 1-month guided internship

AI-FIRST PROGRAM

AI Agents & Automation for Digital Marketers

Learn to build AI agents and agentic workflows that automate marketing operations using Python, APIs, LangChain & LangGraph.

■ **24,999**

Course Fee

**10–12 Weeks + 1 month
internship**

Duration

Capstone: build your own AI Marketing Employee — an AI SEO Specialist, Content Strategist, or custom automation agent.

What You'll Learn

- AI & LLM fundamentals, prompt engineering
- Python programming & API automation
- AI agent architecture, memory & tools
- LangChain: models, chains, tools, memory
- LangGraph: nodes, edges, human-in-loop
- SEO, competitor & content creation agents
- Retrieval-Augmented Generation (RAG)
- Multi-agent marketing agency workflow
- Deployment with FastAPI & Streamlit

PROFESSIONAL PROGRAM

Certified Content Strategy Course (CCSC)

A dedicated, in-depth program for creators who want to master every stage of content — from idea to a monetized, growing channel.

9,999

Course Fee

4 Weeks + 1 month internship

Duration

Leave with a content calendar, editing workflow, and monetization plan ready to execute across Instagram, YouTube & more.

What You'll Learn

- Niche selection & personal branding
- Hooks, scripting & storytelling
- Shooting on a phone: lighting & angles
- Editing: CapCut, VN & Premiere Pro
- Instagram & YouTube algorithm mastery
- Organic growth & hashtag strategy
- Monetization: brand deals & affiliates
- Consistency, mindset & handling criticism

TST

Start Your Career Today

From a ₹99 starter course to a full AI-first career program — pick your path and Thrive.

PHONE
+91 84596 12191

INSTAGRAM
@thrive_skill_tech

FACEBOOK
Thrive Skill Tech

LOCATION
Bhandara & Mumbai, Maharashtra

PROGRAM FEES

Starter Courses ₹99

Bootcamp Courses ₹1,500

CCSC ₹9,999

MCDM ₹14,999

AI Agents & Automation ₹24,999

Content to Career